

MNM2STR

Strategy

[View Online](#)

Ansoff, H. Igor, Edward J. McDonnell, and H. Igor Ansoff, *The New Corporate Strategy* (New York, 1988) <<http://catdir.loc.gov/catdir/toc/onix01/87023266.html>>

Barney, J., 'Firm Resources and Sustained Competitive Advantage', *Journal of Management*, 17/1 (1991), 99-120

Barney, Jay B., Delwyn N. Clark, and ebrary, Inc, *Resource-Based Theory: Creating and Sustaining Competitive Advantage* (Oxford, 2007)
<<http://site.ebrary.com/lib/reading/Doc?id=10271509>>

Barney, Jay B., and William S. Hesterly, *Strategic Management and Competitive Advantage: Concepts and Cases* (Upper Saddle River, NJ, 2006)

Birchall, D. W., and George Tovstiga, *Capabilities for Strategic Advantage: Leading through Technical Innovation* (Houndmills, Basingstoke, Hampshire, 2005)

———, *Future Proofing* (Oxford, 2002)

Collis, David J., and Cynthia A. Montgomery, 'Competing on Resources', *Harvard Business Review*, 86/Issue 7/8 (2008), 140-50
<<https://search.ebscohost.com/direct.asp?db=bth&jid=HBR&scope=site&authtype=shib&custid=s1123183>>

Collis, David J., and Michael G. Rukstad, 'Can You Say What Your Strategy Is?', *Harvard Business Review*, 86/Issue 4, p82-90. 9p. 8 Color Photographs, 2 Diagrams (2008), 82-90
<<https://search.ebscohost.com/direct.asp?db=bth&jid=HBR&scope=site&authtype=shib&custid=s1123183>>

David J. Teece, Gary Pisano and Amy Shuen, 'Dynamic Capabilities and Strategic Management', *Strategic Management Journal*, 18/7 (1997), 509-33
<https://go.openathens.net/redirector/reading.ac.uk?url=http://www.jstor.org/stable/3088148?pq-origsite=summon&seq=1#page_scan_tab_contents>

Drucker, Peter F., 'The Theory of the Business', *Harvard Business Review*, 72, 95-104
<<https://search.ebscohost.com/direct.asp?db=bth&jid=HBR&scope=site&authtype=shib&custid=s1123183>>

Foss, Nicolai J., *Resources, Firms, and Strategies: A Reader in the Resource-Based Perspective* (Oxford, 1997)

Grant, Robert M., *Contemporary Strategy Analysis*, 7th ed (Chichester, 2010)

———, Contemporary Strategy Analysis, 7th ed (Chichester, 2010)

———, Contemporary Strategy Analysis, 7th ed (Chichester, 2010)

———, Contemporary Strategy Analysis: Text and Cases, Ninth edition (Chichester, West Sussex, 2016)

———, Contemporary Strategy Analysis: Text and Cases, Ninth edition (Chichester, West Sussex, 2016)

———, Contemporary Strategy Analysis: Text and Cases, Ninth edition (Chichester, West Sussex, 2016)

———, 'The Resource-Based Theory of Competitive Advantage: Implications for Strategy Formulation', California Management Review, 33/3 (1991), 114–35

Hamel, Gary, and C.K. Prahalad, 'Strategic Intent', Harvard Business Review, 67, 63–78
<<https://search.ebscohost.com/direct.asp?db=bth&jid=HBR&scope=site&authtype=shib&custid=s1123183>>

Helfat, Constance E., Dynamic Capabilities: Understanding Strategic Change in Organizations (Malden, Mass, 2007)

Kathleen M. Eisenhardt and Jeffrey A. Martin, 'Dynamic Capabilities: What Are They?', Strategic Management Journal, 21/10 (2000), 1105–21
<https://go.openathens.net/redirector/reading.ac.uk?url=http://www.jstor.org/stable/3094429?pq-origsite=summon&seq=1#page_scan_tab_contents>

Kraaijenbrink, J., J.- C. Spender, and A. J. Groen, 'The Resource-Based View: A Review and Assessment of Its Critiques', Journal of Management, 36/1 (2010), 349–72

Lawton, Christopher, 'Nokia Bets Its Future on Own Smartphone Software', Wall Street Journal. Europe, 2010
<http://zp2yn2et6f.search.serialssolutions.com/?ctx_ver=Z39.88-2004&ctx_enc=info%3Aofi%2Fenc%3AUTF-8&rft_id=info%3Asid%2Fsummon.serialssolutions.com&rft_val_fmt=info%3Aofi%2Ffmt%3Akev%3Amtx%3Ajournal&rft.genre=article&rft.atitle=Nokia+bets+its+future+on+own+smartphone+software&rft.jtitle=Wall+Street+Journal&rft.au=Christopher+Lawton&rft.date=2010-11-17&rft.issn=0921-9986&rft.externalDocID=2190087841¶mdict=en-US>

Leonard, Dorothy, Wellsprings of Knowledge: Building and Sustaining the Sources of Innovation (Boston, Mass, 1998)

Mintzberg, Henry and ebrary, Inc, Tracking Strategies: Toward a General Theory (Oxford, 2007) <<http://site.ebrary.com/lib/reading/Doc?id=10211980>>

Ohmae, Ken'ichi, The Mind of the Strategist (London, 1983)

Porter, Michael E., Competitive Advantage: Creating and Sustaining Superior Performance (New York, 1985)

———, Competitive Advantage: Creating and Sustaining Superior Performance (New York,

1985)

Porter, Michael E., 'What Is Strategy?', *Harvard Business Review*, 74, 61–78
 <<https://search.ebscohost.com/direct.asp?db=bth&jid=HBR&scope=site&authtype=shib&custid=s1123183>>

Ronald K. Mitchell, Bradley R. Agle and Donna J. Wood, 'Toward a Theory of Stakeholder Identification and Salience: Defining the Principle of Who and What Really Counts', *The Academy of Management Review*, 22/4 (1997), 853–86
 <https://go.openathens.net/redirector/reading.ac.uk?url=http://www.jstor.org/stable/259247?pq-origsite=summon&seq=1#page_scan_tab_contents>

Schein, Edgar H., *Organizational Culture and Leadership*, 4th ed (San Francisco)
 <<http://reading.ebilib.com/patron/FullRecord.aspx?p=588878>>

Schwartz, Peter, *Inevitable Surprises: Thinking Ahead in a Time of Turbulence* (London, 2004)

Teece, David J. and ebrary, Inc, *Dynamic Capabilities and Strategic Management: Organizing for Innovation and Growth* (Oxford, 2009)
 <<http://site.ebrary.com/lib/reading/Doc?id=10288271>>

'The Curse of the Alien Boss; Schumpeter', *The Economist* (London), 396 (7AD)
 <http://zp2yn2et6f.search.serialssolutions.com/?ctx_ver=Z39.88-2004&ctx_enc=info%3Aofi%2Fenc%3AUTF-8&rft_id=info%3Asid%2Fsummon.serialssolutions.com&rft_val_fmt=info%3Aofi%2Ffmt%3Akev%3Amtx%3Ajournal&rft.genre=article&rft.atitle=The+curse+of+the+alien+boss%3B+Schumpeter&rft.jtitle=The+Economist&rft.date=2010-08-07&rft.pub=Economist+Intelligence+Unit+N.A.+Incorporated&rft.issn=0013-0613&rft.volume=396&rft.issue=8694&rft.spage=65&rft.externalDBID=IAO&rft.externalDocID=233630170¶mdict=en-US>

Tovstiga, George, *Strategy in Practice: A Practitioner's Guide to Strategic Thinking*, 2nd edition (Hoboken, 2013) <<http://reading.ebilib.com/patron/FullRecord.aspx?p=1124859>>
 ———, *Strategy in Practice: A Practitioner's Guide to Strategic Thinking*, 2nd edition (Hoboken, 2013) <<http://reading.ebilib.com/patron/FullRecord.aspx?p=1124859>>

———, *Strategy in Practice: A Practitioner's Guide to Strategic Thinking*, 2nd edition (Hoboken, 2013) <<http://reading.ebilib.com/patron/FullRecord.aspx?p=1124859>>

———, *Strategy in Practice: A Practitioner's Guide to Strategic Thinking*, 2nd edition (Hoboken, 2013) <<http://reading.ebilib.com/patron/FullRecord.aspx?p=1124859>>

———, *Strategy in Practice: A Practitioner's Guide to Strategic Thinking*, 2nd edition (Hoboken, 2013) <<http://reading.ebilib.com/patron/FullRecord.aspx?p=1124859>>

———, *Strategy in Practice: A Practitioner's Guide to Strategic Thinking*, 2nd edition (Hoboken, 2013) <<http://reading.ebilib.com/patron/FullRecord.aspx?p=1124859>>

———, *Strategy in Practice: A Practitioner's Guide to Strategic Thinking*, 2nd edition (Hoboken, 2013) <<http://reading.ebilib.com/patron/FullRecord.aspx?p=1124859>>

———, *Strategy in Practice: A Practitioner's Guide to Strategic Thinking*, 2nd edition

(Hoboken, 2013) <<http://reading.ebib.com/patron/FullRecord.aspx?p=1124859>>

———, *Strategy in Practice: A Practitioner's Guide to Strategic Thinking*, 2nd edition (Hoboken, 2013) <<http://reading.ebib.com/patron/FullRecord.aspx?p=1124859>>

———, *Strategy in Practice: A Practitioner's Guide to Strategic Thinking*, 2nd edition (Hoboken, 2013) <<http://reading.ebib.com/patron/FullRecord.aspx?p=1124859>>

———, *Strategy in Practice: A Practitioner's Guide to Strategic Thinking*, 2nd edition (Hoboken, 2013) <<http://reading.ebib.com/patron/FullRecord.aspx?p=1124859>>

———, *Strategy in Practice: A Practitioner's Guide to Strategic Thinking*, 2nd edition (Hoboken, 2013) <<http://reading.ebib.com/patron/FullRecord.aspx?p=1124859>>

———, *Strategy in Practice: A Practitioner's Guide to Strategic Thinking*, 2nd edition (Hoboken, 2013) <<http://reading.ebib.com/patron/FullRecord.aspx?p=1124859>>

———, *Strategy in Practice: A Practitioner's Guide to Strategic Thinking*, 2nd edition (Hoboken, 2013) <<http://reading.ebib.com/patron/FullRecord.aspx?p=1124859>>

Treacy, Michael, and Frederik D. Wiersema, *The Discipline of Market Leaders: Choose Your Customers, Narrow Your Focus, Dominate Your Market*, [Expanded ed.] (Reading, Mass) <<http://lcweb.loc.gov/catdir/toc/98-100603.html>>

Van der Heijden, Kees, *Sixth Sense: Accelerating Organizational Learning with Scenarios* (Chichester)