

# MMM097: Advanced Qualitative Methods

View Online



77 items

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## Recommended readings (10 items)

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### Required texts (3 items)

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**Research methods for business students**, by Mark Saunders; Philip Lewis; Adrian Thornhill, 2015

**Book** | **Essential** | The ARC has a non-loan copy of this book.

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**Research methods for business students**, by Mark Saunders; Philip Lewis; Adrian Thornhill, 2016

**Book** | **Essential** | E-book of the above title.

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**Qualitative organizational research: core methods and current challenges**, by Gillian Symon; Catherine Cassell, 2012

**Book** | **Essential** | The ARC has a non-loan copy of this book.

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### General background (7 items)

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**Research methods for managers**, by John Gill; Phil Johnson; Murray Clark, 2010

**Book** | The ARC has a non-loan copy of this book.

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**Understanding social science: a philosophical introduction to the social sciences**, by Roger Trigg, 2001

**Book** | The ARC has a non-loan copy of this book.

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**Qualitative research**, edited by David Silverman, 2021

**Book** | The ARC has a non-loan copy of this book.

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**Doing qualitative research**, by David Silverman, 2022

**Book** | The ARC has a non-loan copy of this book.

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**Interpreting qualitative data**, by David Silverman, 2015

**Book** | The ARC has a non-loan copy of this book.

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**Managing, crafting and researching: Words, skill and imagination in shaping management research** - in British journal of management, by Tony Watson, 01/06/1994

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Volume:

5

[Article](#)

**An Emerging Strategy of "Direct" Research** - in Administrative science quarterly, by Henry Mintzberg, 01/12/1979

Volume:  
 24

Issue:  
 4

Page:  
 582

[Article](#)

## Week 20: 14/1/16 1. Introduction to Qualitative Methodology (Dr Evelyn Fenton) (5 items)

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### Essential reading (2 items)

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**The Case for Qualitative Research** - in The Academy of Management Review, by Gareth Morgan and Linda Smircich, 1980

[Article](#) | [Essential](#)

**Crafting Qualitative Research: Morgan and Smircich 30 Years On** - in Organizational Research Methods, by A. L. Cunliffe, 2011-10-01

[Article](#) | [Essential](#)

### High Impact and Exemplar Studies (these will be discussed in the lecture) (3 items)

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**Business Planning as Pedagogy: Language and Control in a Changing Institutional Field** - in Administrative Science Quarterly, by Leslie S. Oakes, Barbara Townley and David J. Cooper, 1998

[Article](#)

**Emotional Balancing of Organizational Continuity and Radical Change: The Contribution of Middle Managers** - in Administrative Science Quarterly, by Quy Nguyen Huy, 2002

[Article](#)

**The awakening giant: continuity and change in Imperial Chemical Industries**, by Andrew M.

Pettigrew, 1985

**Book** | Chapter 1 'Research on organisational change and development and strategic change' and Chapter 2 'Context, culture and politics: the development of strategic change'

## Week 21: 21/1/16 2. Insights from the Philosophy of Science (Dr John Latsis) (8 items)

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### Recommended reading (6 items)

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**The possibility of naturalism: a philosophical critique of the contemporary human sciences**, by Roy Bhaskar, 1979

**Book**

**The possibility of naturalism: a philosophical critique of the contemporary human sciences**, by Roy Bhaskar; ebrary, Inc, 1998

**Book** | E-book of the above text.

**Is Justified True Belief Knowledge?** - in Analysis, by Edmund L. Gettier, 1963

**Article**

**The structure of scientific revolutions**, by Thomas S. Kuhn, 2012

**Book**

**The logic of scientific discovery**, by Karl R. Popper, 2002

**Book**

**'Posits and Reality'** - in The ways of paradox, and other essays, 1976

**Chapter**

### Background reading (2 items)

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**Management research**, by Mark Easterby-Smith; Richard Thorpe; Paul R. Jackson, 2012

**Book** | Chapter 2 pp12-35 (see the further reading list at the end of this chapter). The ARC has a non-loan copy of this book.

**Crafting Qualitative Research: Morgan and Smircich 30 Years On** - in Organizational Research Methods, by A. L. Cunliffe, 2011-10-01

**Article**

## Week 22: 28/1/16 3. Design issues and qualitative research (Dr Evelyn Fenton) (9 items)

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### Essential reading (6 items)

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**Research methods for business students**, by Mark Saunders; Philip Lewis; Adrian Thornhill, 2015

**Book** | Chapter 12. The ARC has a non-loan copy of this book.

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**Research methods for business students**, by Mark Saunders; Philip Lewis; Adrian Thornhill, 2016

**Book** | E-book version of above text.

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**Mixing Qualitative and Quantitative Methods: Triangulation in Action** - in Administrative Science Quarterly, by Todd D. Jick, 1979

**Article**

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**Strategies for Theorizing from Process Data** - in The Academy of Management Review, by Ann Langley, 1999

**Article**

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**Designing qualitative research**, by Catherine Marshall; Gretchen B. Rossman, 2011

**Book** | Especially chapters 2,3,4 and 5. The ARC has a non-loan copy of this book.

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**Qualitative data analysis: a methods sourcebook**, by Matthew B. Miles; A.M. Huberman; Johnny Saldaña, 2020

**Book** | Chapters 2,3. The ARC has a non-loan copy of this book.

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## Additional reading (3 items)

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**Researching social life**, by G. Nigel Gilbert, 1993

**Book** | 'The research process and designing sample' by S Arber. The ARC has a non-loan copy of this book.

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**Unobtrusive methods in social research**, by Raymond M. Lee, 2000

**Book** | The ARC has a non-loan copy of this book.

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**Unobtrusive measures: nonreactive research in the social sciences**, by Eugene J. Webb, 1966

**Book**

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## Week 23: 4/2/16 4. Case study research (Dr Evelyn Fenton) (5 items)

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### Essential reading (4 items)

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**Building Theories from Case Study Research** - in The Academy of Management Review, by Kathleen M. Eisenhardt, 1989

**Article**

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**Resituating Knowledge: Generic Strategies and Case Studies** - in Philosophy of Science, by Mary S. Morgan, 2014

**Article**

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**Longitudinal Field Research on Change: Theory and Practice** - in Organization Science, by Andrew M. Pettigrew, 1990

Article

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**Case study research: design and methods**, by Robert K. Yin, 2014

Book | Chapter 1 & 2. The ARC has a non-loan copy of this book.

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## Additional readings (1 items)

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**What is a case?: exploring the foundations of social inquiry**, by Charles C. Ragin; Howard S. Becker, 1992

Book

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## Week 24: 11/2/16 5. Interviewing skills (Dr Evelyn Fenton) (9 items)

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### Essential reading (9 items)

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**Research methods for business students**, by Mark Saunders; Philip Lewis; Adrian Thornhill, 2015

Book | Chapter 7. The ARC has a non-loan copy of this book.

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**Research methods for business students**, by Mark Saunders; Philip Lewis; Adrian Thornhill, 2016

Book | E-book version of above text.

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**Conversations with a purpose: The ethnographic interview in educational research** - in *Studies in qualitative methodology: a research annual*, by R.C. Burgess, 1988

Chapter

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**Ethnography: principles in practice**, by Martyn Hammersley; Paul Atkinson, 2007

Book | 'Insider accounts: listening and asking' p126-156. The ARC has a non-loan copy of this book.

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**The Great Interview: 25 Strategies for Studying People in Bed** - in *Qualitative sociology*, by Hermanowicz, Joseph C, Dec 2002

Article

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**Non-standard interviewing in elite research** - in *Studies in qualitative methodology: a research annual*, by G Moyser, 1988

Chapter

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**Considering quality in qualitative interviewing** - in *Qualitative Research*, by K. Roulston, 2010-04-01

Article

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**Qualitative interviewing: the art of hearing data**, by Herbert J. Rubin; Irene Rubin, 2005

Book | Especially chapters 1, 2, 3, 6. The ARC has a non-loan copy of this book.

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**Anonymising interview data: challenges and compromise in practice** - in *Qualitative Research*, by B. Saunders; J. Kitzinger; C. Kitzinger, 2015-10-01

[Article](#)

## Week 25 Enhancement Week

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### Week 26: 25/2/16 6. The Use and Analysis of Documents (Dr Evelyn Fenton) (3 items)

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**Using documents in Organizational Research** - in Qualitative organizational research: core methods and current challenges, by B Lee, 2012

[Chapter](#)

**Repositioning Documents in Social Research** - in Sociology, by L. Prior, 2008-10-01

[Article](#)

**The False Promise of Organizational Culture Change: A Case Study of Middle Managers in Grocery Retailing\*** - in Journal of Management Studies, by Emmanuel Ogbonna; Barry Wilkinson, 2003-07

[Article](#)

### Week 27: 3/3/16 7. Data analysis from case studies (Dr Evelyn Fenton) (5 items)

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#### Essential reading (4 items)

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**Research methods for business students**, by Mark Saunders; Philip Lewis; Adrian Thornhill, 2015

[Book](#) | Chapter 12. The ARC has a non-loan copy of this book.

**Research methods for business students**, by Mark Saunders; Philip Lewis; Adrian Thornhill, 2016

[Book](#) | E-book version of above title.

**Qualitative Data as an Attractive Nuisance: The Problem of Analysis** - in Administrative science quarterly, by Matthew Miles, 2016

[Article](#)

**Case study research: design and methods**, by Robert K. Yin, 2014

[Book](#) | The ARC has a non-loan copy of this book.

#### Additional reading (1 items)

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**Interpreting qualitative data**, by David Silverman, 2015

[Book](#) | The ARC has a non-loan copy of this book.

### Week 28: 10/3/16 8. Ethnomethodology: Observation as data collection (Dr Evelyn Fenton) (9 items)

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## Essential reading (5 items)

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**Research methods for business students**, by Mark Saunders; Philip Lewis; Adrian Thornhill, 2015

**Book** | Chapters 8,9. The ARC has a non-loan copy of this book.

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**Research methods for business students**, by Mark Saunders; Philip Lewis; Adrian Thornhill, 2016

**Book** | E-book of the above text.

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**The relationship of observer to observed when studying up** - in Studies in qualitative methodology: a research annual, by J Cassell, 1988

**Chapter**

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**The Ethnographic Paradigm(s)** - in Administrative Science Quarterly, by Peggy Reeves Sanday, 1979

**Article**

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**The Fact of Fiction in Organizational Ethnography** - in Administrative Science Quarterly, by John Van Maanen, 1979

**Article**

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## Additional reading (4 items)

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**Field research methods in management accounting** - in Accounting Horizons, by Young, S Mark, Mar 1999

**Article**

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**Digital Ethnography: An Examination of the Use of New Technologies for Social Research** - in Sociology, by D. Murthy, 2008-10-01

**Article**

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**Strategizing as Lived Experience and Strategists' Everyday Efforts to Shape Strategic Direction\*** - in Journal of Management Studies, by Dalvir Samra-Fredericks, 2003-01

**Article**

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Understanding the

of 'strategy' and 'organization' through talk amongst managerial elites - in Culture and Organization, by Dalvir Samra-Fredericks \*, 2004-06

**Article**

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**Week 29: 17/3/16 9. Texts and talk: language as the basis of analysis (Dr Martin Bicknell)** (10 items)

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## Essential reading (1 items)

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**Discourse analysis in organizational research: methods and debate** - in The Sage handbook

of organizational research methods, by N Phillips; M Di Domenico, 2009

Chapter

## Additional reading (9 items)

These readings are all taken from a special edition of 'Human Relations' looking at controversies in Discourse Analysis. Understanding this debate will be essential if you wish to engage appropriately with discourse analysis.

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**Decolonizing discourse: Critical reflections on organizational discourse analysis** - in Human Relations, by M. Alvesson; D. Karreman, 2011-09-01

Article

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**What's cooking in organizational discourse studies? A response to Alvesson and Karreman** - in Human Relations, by D. K. Mumby, 2011-09-01

Article

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**Discourse studies in the 21st century: A response to Mats Alvesson and Dan Karreman's 'Decolonizing discourse'** - in Human Relations, by R. Iedema, 2011-09-01

Article

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**Discourse(s), social construction and language practices: In conversation with Alvesson and Karreman** - in Human Relations, by F. Bargiela-Chiappini, 2011-09-01

Article

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**Organizational discourse analysis - well done or too rare? A reply to our critics** - in Human Relations, by M. Alvesson; D. Karreman, 2011-09-01

Article

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These three texts provide more practical guidance on the techniques of discourse analysis

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**Analysing discourse: textual analysis for social research**, by Norman Fairclough, 2003

Book

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**The Sage handbook of organizational discourse**, by David Grant; C Hardy; Cliff Oswick; Linda Putnam, 2004

Book

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**Discourse analysis as theory and method**, by Marianne Jørgensen; Louise Phillips, 2002

Book

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## Week 30: 24/3/16 10. Analysis of Talk and Interview Data (Dr Evelyn Fenton) (3 items)

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### Essential reading (3 items)

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**Repositioning Documents in Social Research** - in Sociology, by L. Prior, 2008-10-01

Article

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**Interpreting qualitative data**, by David Silverman, 2015

**Book** | Chapters 5 & 6. The ARC has a non-loan copy of this book.

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**Basics of qualitative research: techniques and procedures for developing grounded theory,**  
by Anselm L. Strauss; Juliet M Corbin, 1998

**Book** | The ARC has a non-loan copy of this book.