## MM303 - Strategy and International Business



A. Verbeke, 2003: The Evolutionary View of the MNE and the Future of Internalization Theory. Journal of International Business Studies, **34**, 498–504.

Alain Verbeke and Thomas P. Kenworthy, 2008: Multidivisional vs Metanational Governance of the Multinational Enterprise. Journal of International Business Studies, **39**, 940–956.

Alan M. Rugman and Alain Verbeke, 1992: A Note on the Transnational Solution and the Transaction Cost Theory of Multinational Strategic Management. Journal of International Business Studies, **23**, 761–771.

——, 2004: A Perspective on Regional and Global Strategies of Multinational Enterprises. Journal of International Business Studies, **35**, 3–18.

Barney, J. B., 2014: Gaining and sustaining competitive advantage. 4th ed., international ed. Pearson,.

Bartlett, C., and S. Ghoshal, 1986: Tap Your Subsidiaries for Global Reach. Harvard Business Review, **64**, 87–94.

Bartlett, C. A., and S. Ghoshal, 1998: Managing across borders: the transnational solution. 2nd ed. Harvard Business School Press..

Beugelsdijk, S., 2013: Firms in the international economy: firm heterogeneity meets international business. The MIT Press,.

Birkinshaw, J., 2001: Unleash innovation in foreign subsidiaries. Harvard business review, **79**, 131–137.

Bollingtoft, A., 2012: Collaborative communities of firms: purpose, process, and design. Springer Science+Business Media, LLC,.

Bowe, M., I. Filatotchev, and A. Marshall, 2010: Integrating contemporary finance and international business research. International Business Review, **19**, 435–445, https://doi.org/10.1016/j.ibusrev.2010.01.005.

Chang Moon, H., A. M. Rugman, and A. Verbeke, 1998: A generalized double diamond approach to the global competitiveness of Korea and Singapore. International Business Review, **7**, 135–150, https://doi.org/10.1016/S0969-5931(98)00002-X.

Collinson, S., 2011: Relevance and Rigor in International Business Teaching: Using the

CSA-FSA Matrix. Journal of teaching in international business, 22.

——, A. M. Rugman, and R. Narula, 2017a: International business. 7th edition. Pearson,.

——, ——, and ——, 2017b: International business. 7th edition. Pearson,...

——, ——, and ——, 2017c: International business. 7th edition. Pearson,...

——, ——, and ——, 2017d: International business. 7th edition. Pearson,...

David J. Teece, Gary Pisano and Amy Shuen, 1997: Dynamic Capabilities and Strategic Management. Strategic Management Journal, 18, 509–533.

Eden, L., and D. Li, 2011: Rethinking the O in Dunning's OLI/Eclectic paradigm. Multinational Business Review, **18**, 13–34.

Eiteman, D. K., A. I. Stonehill, and M. H. Moffett, 2013: Multinational business finance. Global edition, Thirteenth edition. Pearson Education Limited,.

Ghemawat, P., 1AD: Distance still matters - The hard reality of global expansion. Harvard business review, **79**, 137–137.

Grant, R. M., 2013: Contemporary strategy analysis: text and cases. 8th ed. Wiley,.

John H. Dunning, 1998: Location and the Multinational Enterprise: A Neglected Factor? Journal of International Business Studies, **29**, 45–66.

Kathleen M. Eisenhardt and Jeffrey A. Martin, 2000: Dynamic Capabilities: What Are They? Strategic Management Journal, **21**, 1105–1121.

Kolk, A., and R. van Tulder, 2010: International business, corporate social responsibility and sustainable development. International Business Review, **19**, 119–125, https://doi.org/10.1016/j.ibusrev.2009.12.003.

Lundan, S., 2011: What are ownership advantages? Multinational Business Review, **18**, 51–70.

Narula, R., 2011: Keeping the eclectic paradigm simple. Multinational Business Review, 33–50.

Nguyen, Q. T. K., 2013: Can British multinational enterprises finance economic development in South East Asia? Multinational Business Review, **21**, 122–147, https://doi.org/10.1108/MBR-03-2013-0014.

——, 2014: The Regional Strategies of British Multinational Subsidiaries in South East Asia. British Journal of Management, **25**, S60–S76, https://doi.org/10.1111/1467-8551.12006.

Nguyen, Q. T. K., and A. M. Rugman, 2015: Internal equity financing and the performance of multinational subsidiaries in emerging economies. Journal of International Business Studies, **46**, 468–490.

Oded Shenkar, 2001: Cultural Distance Revisited: Towards a More Rigorous

Conceptualization and Measurement of Cultural Differences. Journal of International Business Studies, **32**, 519–535.

Peter J. Buckley and Mark C. Casson, 2009: The Internalisation Theory of the Multinational Enterprise: A Review of the Progress of a Research Agenda after 30 Years. Journal of International Business Studies, **40**, 1563–1580.

Porter, M., 1AD: The Competitive Advantage of Nations. Harvard business review, 68.

Randall Morck and Bernard Yeung, 1991: Why Investors Value Multinationality. The Journal of Business, **64**, 165–187.

Riikka M Sarala and Eero Vaara, 2010: Cultural differences, convergence, and crossvergence as explanations of knowledge transfer in international acquisitions. Journal of International Business Studies, **41**, 1365–1390.

Rosalie L Tung and Alain Verbeke, 2010: Beyond Hofstede and GLOBE: Improving the quality of cross-cultural research. Journal of International Business Studies, **41**, 1259–1274.

Rugman, A., 1AD: Fifty Years of International Business Theory and Beyond. Management international review, **51**, 755–786.

- ——, 2011: Reconciling internalization theory and the eclectic paradigm. Multinational Business Review, **18**, 1–12.
- ——, and J. D'Cruz, 1993: The 'double diamond' model of international competitiveness: The Canadian experience. Management international review, **33**, 17–39.
- ——, and A. Verbeke, 1993: Foreign subsidiaries and multinational strategic management: an extension and correction of Porter's single diamond framework. Management international review, **33**, 71–84.
- ——, G. Yip, and S. Jayaratne, 2008: A Note on Return on Foreign Assets and Foreign Presence for UK Multinationals. British Journal of Management, **19**, 162–170, https://doi.org/10.1111/j.1467-8551.2007.00536.x.
- ——, A. Verbeke, and W. Yuan, 2011: Re-conceptualizing Bartlett and Ghoshal's Classification of National Subsidiary Roles in the Multinational Enterprise. Journal of Management Studies, **48**, 253–277.

Rugman, A. M., 2009a: The Oxford handbook of international business. 2nd ed. Oxford University Press,.

- ——, 2009b: The Oxford handbook of international business. 2nd ed. Oxford University Press,.
- ——, 2009c: The Oxford handbook of international business. 2nd ed. Oxford University Press
- ——, and J. R. D'Cruz, 2000: Multinationals as flagship firms: regional business networks. Oxford University Press,.

Harvard Business Review.

——, and ——, 2003: Multinationals as flagship firms: regional business networks. Oxford University Press,.
——, and J. P. Doh, 2008: Multinationals and development. Yale University Press,.
——, and A. Verbeke, 2008: A regional solution to the strategy and structure of multinationals. European Management Journal, <b>26</b> , 305–313, https://doi.org/10.1016/j.emj.2008.04.004.
——, and S. Collinson, 2012a: International business. 6th ed. Pearson,.
——, and ——, 2012b: International business. 6th ed. Pearson,.
——, and ——, 2012c: International business. 6th ed. Pearson,.
——, and ——, 2012d: International business. 6th ed. Pearson,.
——, and ——, 2012e: International business. 6th ed. Pearson,.
——, and ——, 2012f: International business. 6th ed. Pearson,.
——, and ——, 2012g: International business. 6th ed. Pearson,.
——, M. Casson, and J. H. Dunning, 2009a: The Oxford handbook of international business. 2nd ed. Oxford University Press,.
——, ——, and ——, 2009b: The Oxford handbook of international business. 2nd ed. Oxford University Press,.
——, ——, and ——, 2009c: The Oxford handbook of international business. 2nd ed. Oxford University Press,.
Scherer, A. G., and G. Palazzo, 2011: The New Political Role of Business in a Globalized World: A Review of a New Perspective on CSR and its Implications for the Firm, Governance, and Democracy. Journal of Management Studies, <b>48</b> , 899–931, https://doi.org/10.1111/j.1467-6486.2010.00950.x.
Sunil Venaik and Paul Brewer, 2010: Avoiding uncertainty in Hofstede and GLOBE. Journal of International Business Studies, <b>41</b> , 1294–1315.
Verbeke, A., and W. Yuan, 2011: A strategic management analysis of ownership advantages in the eclectic paradigm. Multinational business review, <b>18</b> , 89–108.
Westney, D. E., 2008: Challenging the transnational model. Socio-economic review, <b>6</b> .

4/4