

MM303 - Strategy and International Business

[View Online](#)

A. Verbeke, 'The Evolutionary View of the MNE and the Future of Internalization Theory', *Journal of International Business Studies*, 34.6 (2003), pp. 498–504
<https://go.openathens.net/redirector/reading.ac.uk?url=https://www.jstor.org/stable/3557190?pq-origsite=summon&seq=1#page_scan_tab_contents>

Alain Verbeke and Thomas P. Kenworthy, 'Multidivisional vs Metanational Governance of the Multinational Enterprise', *Journal of International Business Studies*, 39.6 (2008), pp. 940–56
<https://go.openathens.net/redirector/reading.ac.uk?url=https://www.jstor.org/stable/25483315?seq=1#page_scan_tab_contents>

Alan M. Rugman and Alain Verbeke, 'A Note on the Transnational Solution and the Transaction Cost Theory of Multinational Strategic Management', *Journal of International Business Studies*, 23.4 (1992), pp. 761–71
<https://go.openathens.net/redirector/reading.ac.uk?url=https://www.jstor.org/stable/155158?pq-origsite=summon&seq=1#page_scan_tab_contents>

—, 'A Perspective on Regional and Global Strategies of Multinational Enterprises', *Journal of International Business Studies*, 35.1 (2004), pp. 3–18
<https://go.openathens.net/redirector/reading.ac.uk?url=https://www.jstor.org/stable/3875253?pq-origsite=summon&seq=1#page_scan_tab_contents>

Barney, Jay B., *Gaining and Sustaining Competitive Advantage*, 4th ed., international ed (Pearson, 2014), Pearson custom library

Bartlett, Christopher A., and Sumantra Ghoshal, *Managing across Borders: The Transnational Solution*, 2nd ed (Harvard Business School Press, 1998)

Bartlett, Christopher, and Sumantra Ghoshal, 'Tap Your Subsidiaries for Global Reach', *Harvard Business Review*, 64.6 (1986), pp. 87–94

Beugelsdijk, Sjoerd, *Firms in the International Economy: Firm Heterogeneity Meets International Business* (The MIT Press, 2013), CESifo seminar series
<<http://ebookcentral.proquest.com/lib/reading/detail.action?docID=3339714>>

Birkinshaw, Julian, 'Unleash Innovation in Foreign Subsidiaries', *Harvard Business Review*, 79.3 (2001), pp. 131–37

Bollingtoft, Anne, *Collaborative Communities of Firms: Purpose, Process, and Design* (Springer Science+Business Media, LLC, 2012), Information and organization design series
<<https://ebookcentral.proquest.com/lib/reading/detail.action?docID=884229>>

Bowe, Michael, Igor Filatotchev, and Andrew Marshall, 'Integrating Contemporary Finance and International Business Research', *International Business Review*, 19.5 (2010), pp. 435-45, doi:10.1016/j.ibusrev.2010.01.005

Chang Moon, H., Alan M. Rugman, and Alain Verbeke, 'A Generalized Double Diamond Approach to the Global Competitiveness of Korea and Singapore', *International Business Review*, 7.2 (1998), pp. 135-50, doi:10.1016/S0969-5931(98)00002-X

Collinson, Simon, 'Relevance and Rigor in International Business Teaching: Using the CSA-FSA Matrix', *Journal of Teaching in International Business*, 22 (2011)

—, Alan M. Rugman, and Rajneesh Narula, *International Business*, 7th edition (Pearson, 2017) <<https://ebookcentral.proquest.com/lib/reading/detail.action?milDocID=976044>>

—, Alan M. Rugman, and Rajneesh Narula, *International Business*, 7th edition (Pearson, 2017) <<https://ebookcentral.proquest.com/lib/reading/detail.action?milDocID=976044>>

—, Alan M. Rugman, and Rajneesh Narula, *International Business*, 7th edition (Pearson, 2017) <<https://ebookcentral.proquest.com/lib/reading/detail.action?milDocID=976044>>

—, Alan M. Rugman, and Rajneesh Narula, *International Business*, 7th edition (Pearson, 2017) <<https://ebookcentral.proquest.com/lib/reading/detail.action?milDocID=976044>>

David J. Teece, Gary Pisano and Amy Shuen, 'Dynamic Capabilities and Strategic Management', *Strategic Management Journal*, 18.7 (1997), pp. 509-33
<https://go.openathens.net/redirector/reading.ac.uk?url=https://www.jstor.org/stable/3088148?pq-origsite=summon&seq=1#page_scan_tab_contents>

Eden, Lorrain, and Dai Li, 'Rethinking the O in Dunning's OLI/Eclectic Paradigm', *Multinational Business Review*, 18.2 (2011), pp. 13-34

Eiteman, David K., Arthur I. Stonehill, and Michael H. Moffett, *Multinational Business Finance*, Global edition, Thirteenth edition (Pearson Education Limited, 2013), The Pearson series in finance
<<http://idproxy.reading.ac.uk/login?url=http://lib.myilibrary.com?id=613600>>

Ghemawat, P, 'Distance Still Matters - The Hard Reality of Global Expansion', *Harvard Business Review*, 79 (1 AD), pp. 137-137
<<http://web.b.ebscohost.com.idproxy.reading.ac.uk/ehost/detail/detail?sid=7f86d312-67c7-4ec7-9f43-889e40ec2998%40sessionmgr113&vid=0&hid=102&bdata=jkF1dGhUeXBIPWlwLHNoaWlsdWlknNpdGU9ZWZWhvc3QtbGl2ZQ%3d%3d#AN=5134712&db=bth>>

Grant, Robert M., *Contemporary Strategy Analysis: Text and Cases*, 8th ed (Wiley, 2013)

Harvard Business Review, n.d.
<<https://search.ebscohost.com/direct.asp?db=bth&jid=HBR&scope=site&authtype=shib&custid=s1123183>>

John H. Dunning, 'Location and the Multinational Enterprise: A Neglected Factor?', *Journal of International Business Studies*, 29.1 (1998), pp. 45-66
<https://go.openathens.net/redirector/reading.ac.uk?url=https://www.jstor.org/stable/155587?pq-origsite=summon&seq=1#page_scan_tab_contents>

Kathleen M. Eisenhardt and Jeffrey A. Martin, 'Dynamic Capabilities: What Are They?', *Strategic Management Journal*, 21.10 (2000), pp. 1105–21
<https://go.openathens.net/redirector/reading.ac.uk?url=https://www.jstor.org/stable/3094429?pq-origsite=summon&seq=1#page_scan_tab_contents>

Kolk, Ans, and Rob van Tulder, 'International Business, Corporate Social Responsibility and Sustainable Development', *International Business Review*, 19.2 (2010), pp. 119–25, doi:10.1016/j.ibusrev.2009.12.003

Lundan, Sarianna, 'What Are Ownership Advantages?', *Multinational Business Review*, 18.2 (2011), pp. 51–70

Narula, Rajneesh, 'Keeping the Eclectic Paradigm Simple', *Multinational Business Review*, no. 2 (2011), pp. 33–50

Nguyen, Quyen T K, and Alan M Rugman, 'Internal Equity Financing and the Performance of Multinational Subsidiaries in Emerging Economies', *Journal of International Business Studies*, 46.4 (2015), pp. 468–90

Nguyen, Quyen T.K., 'Can British Multinational Enterprises Finance Economic Development in South East Asia?', *Multinational Business Review*, 21.2 (2013), pp. 122–47, doi:10.1108/MBR-03-2013-0014

—, 'The Regional Strategies of British Multinational Subsidiaries in South East Asia', *British Journal of Management*, 25.1 (2014), pp. S60–76, doi:10.1111/1467-8551.12006

Oded Shenkar, 'Cultural Distance Revisited: Towards a More Rigorous Conceptualization and Measurement of Cultural Differences', *Journal of International Business Studies*, 32.3 (2001), pp. 519–35
<https://go.openathens.net/redirector/reading.ac.uk?url=https://www.jstor.org/stable/3069495?pq-origsite=summon&seq=1#page_scan_tab_contents>

Peter J. Buckley and Mark C. Casson, 'The Internalisation Theory of the Multinational Enterprise: A Review of the Progress of a Research Agenda after 30 Years', *Journal of International Business Studies*, 40.9 (2009), pp. 1563–80
<https://go.openathens.net/redirector/reading.ac.uk?url=https://www.jstor.org/stable/27752467?pq-origsite=summon&seq=1#page_scan_tab_contents>

Porter, Michael, 'The Competitive Advantage of Nations', *Harvard Business Review*, 68 (1 AD)
<<http://web.b.ebscohost.com.idpproxy.reading.ac.uk/ehost/detail/detail?sid=a3045926-e71c-4006-81bc-76f485b7c646%40sessionmgr111&vid=0&hid=102&bdata=JkF1dGhUeXBIPWlwLHN0aWsdWlknNpdGU9ZWZWhvc3QtbGl2ZQ%3d%3d#AN=9005210820&db=bth>>

Randall Morck and Bernard Yeung, 'Why Investors Value Multinationality', *The Journal of Business*, 64.2 (1991), pp. 165–87
<https://go.openathens.net/redirector/reading.ac.uk?url=https://www.jstor.org/stable/2353061?pq-origsite=summon&seq=1#page_scan_tab_contents>

Riikka M Sarala and Eero Vaara, 'Cultural Differences, Convergence, and Crossvergence as Explanations of Knowledge Transfer in International Acquisitions', *Journal of International Business Studies*, 41.8 (2010), pp. 1365–90

<https://go.openathens.net/redirector/reading.ac.uk?url=https://www.jstor.org/stable/40863985?pq-origsite=summon&seq=1#page_scan_tab_contents>

Rosalie L Tung and Alain Verbeke, 'Beyond Hofstede and GLOBE: Improving the Quality of Cross-Cultural Research', *Journal of International Business Studies*, 41.8 (2010), pp. 1259–74

<https://go.openathens.net/redirector/reading.ac.uk?url=https://www.jstor.org/stable/40863977?pq-origsite=summon&seq=1#page_scan_tab_contents>

Rugman, Alan, 'Fifty Years of International Business Theory and Beyond', *Management International Review*, 51 (1 AD), pp. 755–86

—, 'Reconciling Internalization Theory and the Eclectic Paradigm', *Multinational Business Review*, 18.2 (2011), pp. 1–12

—, and Joseph D'Cruz, 'The "Double Diamond" Model of International Competitiveness: The Canadian Experience', *Management International Review* (Wiesbaden), 33.2 (1993), pp. 17–39

Rugman, Alan M., *The Oxford Handbook of International Business*, 2nd ed (Oxford University Press, 2009), Oxford handbooks

<<https://go.openathens.net/redirector/reading.ac.uk?url=http://dx.doi.org/10.1093/oxfordhb/9780199234257.001.0001>>

—, *The Oxford Handbook of International Business*, 2nd ed (Oxford University Press, 2009), Oxford handbooks

<<https://go.openathens.net/redirector/reading.ac.uk?url=http://dx.doi.org/10.1093/oxfordhb/9780199234257.001.0001>>

—, *The Oxford Handbook of International Business*, 2nd ed (Oxford University Press, 2009), Oxford handbooks

<<https://go.openathens.net/redirector/reading.ac.uk?url=http://dx.doi.org/10.1093/oxfordhb/9780199234257.001.0001>>

—, Mark Casson, and John H. Dunning, *The Oxford Handbook of International Business*, 2nd ed (Oxford University Press, 2009), Oxford handbooks

<<https://go.openathens.net/redirector/reading.ac.uk?url=http://dx.doi.org/10.1093/oxfordhb/9780199234257.001.0001>>

—, Mark Casson, and John H. Dunning, *The Oxford Handbook of International Business*, 2nd ed (Oxford University Press, 2009), Oxford handbooks

<<https://go.openathens.net/redirector/reading.ac.uk?url=http://dx.doi.org/10.1093/oxfordhb/9780199234257.001.0001>>

—, Mark Casson, and John H. Dunning, *The Oxford Handbook of International Business*, 2nd ed (Oxford University Press, 2009), Oxford handbooks

<<https://go.openathens.net/redirector/reading.ac.uk?url=http://dx.doi.org/10.1093/oxfordhb/9780199234257.001.0001>>

—, and Simon Collinson, *International Business*, 6th ed (Pearson, 2012)

—, and Simon Collinson, *International Business*, 6th ed (Pearson, 2012)

——, and Simon Collinson, *International Business*, 6th ed (Pearson, 2012)

——, and Simon Collinson, *International Business*, 6th ed (Pearson, 2012)

——, and Simon Collinson, *International Business*, 6th ed (Pearson, 2012)

——, and Simon Collinson, *International Business*, 6th ed (Pearson, 2012)

——, and Simon Collinson, *International Business*, 6th ed (Pearson, 2012)

——, and Joseph R. D'Cruz, *Multinationals as Flagship Firms: Regional Business Networks* (Oxford University Press, 2000)

<<https://ebookcentral.proquest.com/lib/reading/detail.action?docID=4964453>>

——, and Joseph R. D'Cruz, *Multinationals as Flagship Firms: Regional Business Networks* (Oxford University Press, 2003)

<<https://go.openathens.net/redirector/reading.ac.uk?url=http://dx.doi.org/10.1093/acprof:oso/9780199258185.001.0001>>

——, and Jonathan P. Doh, *Multinationals and Development* (Yale University Press, 2008)

——, and Alain Verbeke, 'A Regional Solution to the Strategy and Structure of Multinationals', *European Management Journal*, 26.5 (2008), pp. 305–13, doi:10.1016/j.emj.2008.04.004

Rugman, Alan, and Alain Verbeke, 'Foreign Subsidiaries and Multinational Strategic Management: An Extension and Correction of Porter's Single Diamond Framework', *Management International Review* (Wiesbaden), 33.2 (1993), pp. 71–84

——, Alain Verbeke, and Wenlong Yuan, 'Re-Conceptualizing Bartlett and Ghoshal's Classification of National Subsidiary Roles in the Multinational Enterprise', *Journal of Management Studies*, 48.2 (2011), pp. 253–77

——, George Yip, and Saliya Jayaratne, 'A Note on Return on Foreign Assets and Foreign Presence for UK Multinationals', *British Journal of Management*, 19.2 (2008), pp. 162–70, doi:10.1111/j.1467-8551.2007.00536.x

Scherer, Andreas Georg, and Guido Palazzo, 'The New Political Role of Business in a Globalized World: A Review of a New Perspective on CSR and Its Implications for the Firm, Governance, and Democracy', *Journal of Management Studies*, 48.4 (2011), pp. 899–931, doi:10.1111/j.1467-6486.2010.00950.x

Sunil Venaik and Paul Brewer, 'Avoiding Uncertainty in Hofstede and GLOBE', *Journal of International Business Studies*, 41.8 (2010), pp. 1294–315 <https://go.openathens.net/redirector/reading.ac.uk?url=https://www.jstor.org/stable/40863979?pq-origsite=summon&seq=1#page_scan_tab_contents>

Verbeke, Alain, and Wenlong Yuan, 'A Strategic Management Analysis of Ownership Advantages in the Eclectic Paradigm', *Multinational Business Review*, 18.2 (2011), pp. 89–108

Westney, D. Eleanor, 'Challenging the Transnational Model', *Socio-Economic Review*, 6.2

(2008)

<<https://go.openathens.net/redirector/reading.ac.uk?url=https://academic.oup.com/ser/article/6/2/379/1711076#25103194>>